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2020 TARGETS FOR ACTION

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***“Finest Small Town in San Diego County”***

## **Vision Statement**

*“The City of La Mesa is a community working together toward a common goal which includes a safe and healthy environment, state-of-the-art resources and technology, unsurpassed quality of life and an efficient and effectively run government organization!”*

## **Strategic Directions**

*Partnerships*

*Economic Development*

*Infrastructure*

*Citizen Participation*

*Organizational Development*

*Communications*

*Financial Stability*

## **Five Year Goals**

- ▶ *Safe community*
- ▶ *Maintain a financially sound and affordable city government*
- ▶ *Continue to improve high quality municipal services*
- ▶ *Revitalize neighborhoods and corridors*
- ▶ *Enhanced recreation and quality of life opportunities*
- ▶ *Effective and efficient traffic circulation and transportation*
- ▶ *Ensure safe and affordable Homes for all current and future residents*

## Targets for Action Summary FY 2020 - March 2020 Update

Ref. No.	5-Year Goal Action Items	Dept.
	<b>A. Safe Community</b>	
A 1	Continue focused traffic enforcement programs to address specific safety issues and locations.	PD
2	Analyze crime issues and trends in order to provide appropriate public safety response.	PD
3	Facilitate training and education for City staff on emergency operations and safety and provide citizen training and education on the importance of emergency preparedness and safety for their families.	FD/PD
4	Review the Neighborhood Traffic Management Program and make recommendations for improvement.	PW
5	Implement Medical Marijuana (Measure U) Citizen Initiative	CM/CD
6	Implementation of Council Direction for Recreational Marijuana (Proposition 64).	CM/CA
7	Implement a Vision Zero policy for the safety of pedestrian, bicycle, and other active transportation modes— <del>NEW</del>	PW/PD
8	Review police department operational policies— <del>NEW</del>	CMO/PD
	<b>B. Maintain a Financially Sound and Affordable City Government</b>	
B 1	Actively track regional, state and federal initiatives that impact La Mesa's ability to maintain vital services and develop strategies to mitigate their impact on the City's resources.	CM/FIN/FD/ PD/ PW
2	Inventory City (indoor and outdoor) facilities and create a Capital Asset Management Plan (CAMP) fund to ensure the ability to replace or upgrade public facilities when needed.	FIN/CM/CS
3	Explore options for potential consolidation opportunities in public safety and other city services.	FD/PD/ CM
4	Implementation of a Ballot Measure to Tax Legal Medical Marijuana Facilities and Conditional Taxes for Future Marijuana Facilities.	CM/CA/FIN
	<b>C. Continue to Improve High Quality Municipal Services</b>	
C 1	Continue to provide ongoing opportunities for community input into the City's strategic planning process at City Council meetings,	CM/CS



	Town Hall meetings and community surveys.	
2	Improve effectiveness of City's communication tools (both emergency and non-emergency) to provide City information to existing and potential residents and businesses.	<b>CM/PD</b>
3	Evaluate City owned property for potential development opportunities, partnerships and revenue opportunities.	<b>CM/CD</b>
4	Explore feasibility of completion of the next phase of the Civic Center Master Plan project.	<b>CM</b>
5	Explore the feasibility of the completion of the development of the Old Police Station property	<b>CM</b>
6	Continue to update the City's technology systems and operations to more effectively deliver services to residents and businesses.	<b>CM</b>
7	Maintain compliance with the Federal Clean Water Act and the California Porter-Cologne Water Quality Control Act.	<b>PW</b>
	<b>D. Revitalize Neighborhoods and Corridors</b>	
<b>D 1</b>	Complete public improvements on University Avenue.	<b>PW</b>
2	Continue to investigate opportunities for economic development, including reviewing the private development permitting process to increase efficiencies.	<b>CM/CD/PW/ FIRE</b>
3	Update the Downtown Village Specific Plan.	<b>CM/CD/PW</b>
<u>4</u>	<u>Property Improvement Revitalization Grant Program: - NEW</u>	<u><b>CM</b></u>
	<b>E. Enhanced Recreation and Quality of Life Opportunities</b>	
<b>E 1</b>	Develop strategies as outlined in the Parks Master Plan to increase open space and recreation needs within the community and seek funding for park projects based on priorities outlined in the Parks Master Plan.	<b>CM/CD/CS</b>
2	Develop and implement strategies to increase participation in recreational opportunities, <u>civic engagement and volunteerism.</u>	<b>CS/Clerk</b>
3	Create community action plan through the Livable La Mesa initiative. <del>-NEW</del>	<b>CS</b>
4	Implement the Climate Action Plan to reduce community-wide greenhouse gas emissions 53% by 2035 <del>-NEW</del>	<b>CM/PW/CD</b>



	<b>F. Effective and efficient traffic circulation and transportation</b>	
<b>F 1</b>	As part of citywide walkability and wellness initiatives, implement sidewalk/pedestrian improvements along with associated programming to encourage walking/biking.	<b>PW/CS</b>
2	Develop a plan for use of Transnet and Road Maintenance and Rehabilitation Account (SB1) funds.	<b>PW</b>
3	Continue to work with the appropriate Federal and local agencies to complete the design and construction of the High Street under-crossing. Consider alternatives to completion of the under-crossing.	<b>PW/CD CM</b>
	<b>G. Ensure safe and affordable homes for all current and future residents</b>	
<b>G 1</b>	<del>The City will track</del> track legislation related to increasing housing for residents, and to the extent feasible work to improve housing through the processing of private development that meets the City's General Plan goals.	<b>CA/CD</b>
2	Improve maintenance of property through targeted code enforcement programs.	<b>CD</b>
3	Reduce Homelessness in La Mesa - <del>NEW</del>	<b>CM/PD</b>



## Targets for Action Detailed

A-1

**Goal:** *Safe Community*

**Target for Action:** Continue focused traffic enforcement programs that address specific safety issues from web complaints, citizen complaints, and collision data.

**Department:** Police

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. DUI Awareness and Enforcement activities will continue with saturation patrol operations and other details outlined in the OTS Step Grant.	Ongoing	PD completed the following: <del>19</del> <u>18</u> saturation patrols <del>4</del> <u>warrant services</u> <del>3</del> <u>stakeouts</u> <del>12</del> <u>25</u> Primary collision factor enforcement details <del>9</del> <u>7</u> distracted driving <del>4</del> <u>17</u> bike / pedestrian enforcement details 2 DUI Checkpoints <del>3</del> <u>Click it or Ticket Ops</u> <del>10</del> <u>Know your limits Ops</u>	
2. Continue to apply for OTS funds <u>to implement Vision Zero</u> , <del>for</del> conducting traffic enforcement activities targeting DUI, speeding, distracted driving, seatbelts, and pedestrian safety.	Annually as awarded	PD submitted an electronic OTS application in Jan. <del>2019</del> <u>20</u> and is awaiting award amount. <u>In 2019 received \$ 120,000 in OTS grant funds.</u>	
3. The traffic unit keeps a log of all citizen traffic complaints and conducts periodic follow up with the citizens to keep them apprised of enforcement issues. In some areas where traffic calming measures are implemented, the traffic unit will track enforcement activity in the area as directed.	Ongoing	PD uses enforcement operations, a radar trailer, 2 mountable speed trailer signs, and a variable message trailer to conduct enforcement at complaint locations.	



**Goal:** *Safe Community*

**Target for Action:** Analyze crime issues in order to provide appropriate public safety response.

**Department:** Police

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Work with Probation, Parole and allied agencies to conduct special law enforcement details using the county funds	Ongoing	SIU has been completing frequent enforcement details with allied agencies with these funds	
2. Work with ARJIS and SDLECC to identify, track and hold in compliance AB109 offenders.	Ongoing and reported quarterly	Details and data collection continuing. <a href="#">Continued enforcement operations through the Regional Realignment Response Group (R3G) Grant.</a>	
3. Police Department staff will continue to assess criminal incidents and trends, and conduct enforcement operations using available grant funding when possible.	Ongoing	PD has worked with the Crime Analyst to identify emerging crime trends and focused enforcement around Information Lead Policing Strategies.	



**Goal:** *Safe Community*

**Target for Action:** Facilitate training and education for City staff on emergency operations and safety and provide citizen training and education on the importance of emergency preparedness and safety for their families.

**Department:** Fire/Police

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Provide Emergency Operations Center training for city staff	Annual	Implement Web EOC training for all City staff-. <del>Update EOC roster and P</del> provide EOC section training <u>for all positions.</u>	
2. FD and PD to identify opportunities to connect CERT with Neighborhood Watch for community preparedness. In addition, explore new alternatives to deliver information to the public, including the use of social media.	Annual	LM participated in Regional CERT Exercise April 2019 <del>8</del> and will be working to assist with same exercise in 2020 <del>19</del> <del>9</del> . CERT program is now self-sustaining and building positions. Began advertising citizen training opportunities and emergency preparedness tips on Nextdoor.	
3. Fire and PD to conduct school training and conduct periodic emergency drills at the school sites.	Annual	FD inspected all public schools in LM during Dec. 19 <del>8</del> – Jan. 20 <del>19</del> <del>9</del> . PD School Resource Officers monitor fire, evacuation, and lockdown drills throughout the year. <del>PD SRT conducted active shooter training at a local elementary school in July 2018.</del>	
4. Conduct an annual “Emergency Preparedness Event” featuring literature, appropriate vendor booths, and handouts, with an emphasis on fire, earthquake, and mass evacuation.	Annual	FD & PD conducted joint emergency preparedness event in conjunction with Fire labor group’s annual pancake breakfast. PD will continue the annual Safety Fair following National Night Out.	
<del>56.</del> PD to work with school administration to offer resources for safety training.	Annual	<del>Completed PD Command Staff attended the LMSVSD Board safety study session with the Superintendent on 4/3/18.</del>	
<del>67.</del> PD to work with City Staff for safety training and response.	Annual	<del>PD met with Human Resources and is working through the safety committee to schedule training. PD provided Active Shooter Training to all interested City employees.</del>	
<del>78.</del> PD to work with City Council	Annual	<del>On 4/10/18 PD worked with</del>	





and Leadership for safety training and response.

and provided ~~safety training~~.  
Active Shooter Training to all interested City employees.



**Goal:** *Safe Community*

**Target for Action:** Review the Neighborhood Traffic Management Program

**Department:** Public Works

ACTION STEPS	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Survey traffic calming programs from other cities.	03.01.17	Complete	
2. Prepare recommendations to improve the Phase 1 process of the Program.	03.15.17	Complete	
3. Prepare recommendations to the Traffic Calming Toolbox.	04.01.17	Complete	
4. Review the recommended changes with the <u>Traffic &amp; Mobility</u> Commission.	05.03.17	Complete 10.17	
5. Make recommendation to City Council for Program improvements.	08.31.17	Complete 11.17	Policy revisions approved
<u>6.</u> Additional Program changes and Annual NTMP Report	11.8.18	Complete 01.8.19	Policy revisions and Annual report approved
<u>7.</u> <u>Traffic &amp; Mobility</u> Commission to review potential change to Mobility Commission and report back to City Council	07.19	<u>Complete 06.19</u>	
<u>8.</u> Report to Council to consider Annual NTMP Report	<u>08.2011.8.19</u>		



**Goal:** *Safe Community*

**Target for Action:** Implement Medical Marijuana (Measure U) Citizen Initiative

**Department:** City Manager's Office/Community Development

ACTION STEPS	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Develop Conditional Use Permit (CUP) application DRAFT	01.17	Complete	
2. Conduct public informational meeting	01.17	Complete	
3. Release FINAL CUP and begin taking applications	02.06.17	Complete	
4. Distribute initial clearance letters for submitted CUP applications	04.05.17	Complete	
5. Intake balance of fees for CUP applications that have obtained initial clearance	04.06.17	Complete	
6. Analysis of CUP applications	04.10.17 - ongoing		
7. Conduct CUP public hearings at planning commission meetings	06.17 - ongoing	First hearing 2/21/18	
8. Process CUP appeal applications	07.17-- ongoing		
9. Conduct CUP appeal public hearings at city council meetings	08.17 - ongoing		
10. Inspect CUP businesses (all departments)	09.17 - ongoing		
11. Conduct annual CUP inspections	08.19 - ongoing		
12. Contract with third party to monitor facilities on a regular, ongoing basis.	06.18	RFP for monitoring and tax auditing services issued 1/9/19 Entered	



		<u>agreement with consultant for monitoring services 11.19.</u>	
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**Goal:** *Safe Community*

**Target for Action:** Implementation of Council's Direction on Recreational Marijuana (Proposition 64)

**Department:** City Manager's Office/City Attorney's Office

ACTION STEPS	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Prepare implementation options report to the City Council	02.17	Complete	
2. Receive City Council direction on implementation	02.17	Complete	
3. Present Municipal Code changes to City Council for approval.	09.17	Complete	
4. Update Social Host Ordinance to include marijuana use for minors.	09.17	09.20	
5. Cannabis subcommittee completion of draft Adult Use Ordinance for Council consideration.	10.19	<u>Adult-use Ordinance adopted 10.19.</u>	
6. <u>Establish process and fee for applications for co-location with approved Measure U facilities.</u>	<u>02.20</u>		
7. <u>Establish process and fee for stand-alone adult-use facilities</u>	<u>03.20</u>		



**Goal:** *Safe Community*

**Target for Action:** Implement a Vision Zero policy for the safety of pedestrian, bicycle, and other active transportation modes ~~-NEW~~

**Department:** Public Works/Police

ACTION STEPS	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. <del>Per the Vision Zero Policy</del> Prioritize Capital Improvement Projects (CIP) and maintenance using bike and pedestrian traffic injury data	Annually 03.FY	Report of traffic injury data and CIP Budget overlay to the <u>Traffic &amp; Mobility</u> Commission during the budget cycle	<del>Presented to the Traffic Commission March 2019.</del>
2. Utilize safe and complete streets design criteria for CIP projects and development standards	12.20	Update the City's Street Design Manual to incorporate these elements	Obtained grant for the update <u>Draft report in progress</u>
3. Consider collision Data in Grant Applications	On-going	When grant opportunities arise	HSIP grants applications used collision data.
4. Complete a Comprehensive Active Transportation Plan (ATP) Regularly update plan components (Sidewalk Master Plan, Bicycle Master Plan, etc.).	06.20 12.20	Obtain grant funding for ATP Plan	
5. <del>Per the Vision Zero Policy</del> Use data-driven analysis for causes of traffic injuries and fatalities to determine trends and enforcement needs	Annually	Report to the Traffic Commission as part of Annual Report	
6. Explore education and engagement activities for ATP user safety	12.20	Include in ATP grant application	
7. Continue to Implement the Neighborhood Traffic Management Program	On-Going	(see Target A-4)	
8. Summary Report to Traffic & <u>Mobility</u> Commission of	Annually	Report to the Traffic	



Vision Zero Activities		Commission. <u>PD obtained an OTS Pedestrian Safety Grant to include a walking school bus.</u>	
<u>9. Conduct night time walk audits to identify dark areas and recommend lighting improvement needs</u>	<u>Ongoing</u>	<u>One audit per quarter</u>	



**Goal:** *Safe Community*

**Target for Action:** Review of police department operational policies ~~—NEW~~

**Department:** City Manager's Office/Police

ACTION STEPS	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Presentation to Council on La Mesa police department use of force policy  a. Include use of force policy taught at the police academy b. Include use of force policy of other cities	04.19	<u>Completed</u>	
2. Presentation to Council on practices of other cities' citizen police review boards	07.19	<u>Completed</u>	
3. <u>City Council created a Citizen Task Force to study Police Oversight</u>	<u>10.19</u>	<u>Completed</u>	
4. <u>City Council appoint members to Task Force to study Police Oversight</u>	<u>01.20</u>	<u>Completed</u>	
5. <u>Police Department identifies Staff Member to lead the Task Force to study Police Oversight</u>	<u>02.20</u>	<u>Identified Lt. Chad Bell and work will be on-going throughout the process.</u>	
6. <u>Task Force to study Police Oversight presents research and recommendations to City Council</u>	<u>12.20</u>		









**Goal:** *Maintain a financially sound and affordable city government.*

**Target for Action:** Inventory City (indoor and outdoor) facilities and create a Capital Asset Management Plan (CAMP) fund to ensure the ability to replace or upgrade public facilities when needed.

**Department:** Finance/Public Works/City Manager's Office

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Update the City's ADA Compliance Report.  Phase 1: Complete report  Phase 2: Focus on Parks  Phase 3: Focus on Fire, Police and Public Works	Complete  Complete  Complete		
2. Identify all public facilities that will eventually need to be replaced, including facility name, date of construction, estimated replacement date, estimated replacement cost	Complete		
3. Identify potential funding sources and revenue streams that may be used for public facility replacement	Ongoing		
4. Create a facility maintenance/replacement master plan to identify facilities, maintenance/replacement needs, and funding mechanisms.	06.15	Review and revise the current public building listings in the City's fixed asset system to be used as a Facility Master Plan	Work is ongoing. Currently reviewing City's existing fixed asset listing and determining options for creating a facility database
5. Prepare a constraint and opportunity site analysis of the MacArthur Park site in consideration of a future feasibility study for the upgrade of the park. See E-1	06.17	Completed 12.18	
6. Evaluate the feasibility of creating Asset Management Plans (AMP) for other City Infrastructure.	09.18	Complete	Condition assessments of sewer, and storm drains substantially complete CIP AMP for sewer & storm drains complete. Maintenance



		08.19	AMP underway for sewer & storm drains.
		06.20	Condition assessment (OCI) for streets.
		06.20	Condition assessment for parks.
		<u>07.20</u>	<u>Condition assessment for HVAC for facilities</u>
		<u>07.20</u>	<u>Condition assessment for lighting for facilities</u>



**Goal:** *Maintain a financially sound and affordable city government.*

**Target for Action:** Explore options for potential consolidation opportunities in public safety and other city services.

**Department:** City Manager's Office/Fire/Police

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
<b>FIRE CONSOLIDATION</b>			
1. Continue to explore opportunities to create a shared management team identity – Heartland Fire Rescue	02.10	Ongoing as is feasible	
2. Coordinate and adopt the updated California Fire Code with common amendments	11.19	<u>completed</u>	
3. Explore the feasibility for consolidating emergency dispatching centers	<u>Ongoing complete</u>	City_Gate study in process of being completed	<u>City Gate came out with study that did not address key components. Commission opted to discontinue participation in study</u>
<b>CITY MANAGER'S OFFICE and POLICE DEPARTMENT</b>			
1. Staff to work with City of El Cajon and other East County city staff to consider joint operations or consolidation options for animal control including analysis of fiscal impacts	06.17	Complete	<u>El Cajon completed a new animal shelter in 2018 and La Mesa approved an amendment to the agreement for animal control services with El Cajon 03.18. A coordination meeting was held 11.18 among La Mesa, El Cajon, and the Humane Society to clarify procedures and responsibilities following the new shelter opening and the Humane Society taking over services for the City of San Diego.</u>
2. Review the role of the City's Boards and Commissions to ensure the City is maximizing the use of volunteers.	08.16	Council standardized stipends. Building Codes Review Commission was dissolved. Human Relations and Aging Veterans were combined.	
a. Each Commission is to prepare an annual work plan by Feb. 1 <sup>st</sup> of each year for council	a.07.17	a. Complete and ongoing	



approval.			
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**Goal:** *Maintain a financially sound and affordable city government.*

**NEW Target for Action:** Implementation of a Ballot Measure for Additional and/or Conditional Taxes for Marijuana Facilities

**Department:** City Manager's Office/ City Attorney's Office/Finance

ACTION STEPS	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
Prepare taxing options report to the City Council	12.17		
Establish Council sub-committee and hold kick off meeting with consultant	Completed – Kick Off meeting held 1.30.18 with follow up meetings 2.22.18		
Hold Stakeholder/Community meeting to gather industry feedback on different tax structures and rates	Completed – Stakeholder meeting held 2.28.18		
Presentation at Council Workshop to discuss direction on tax structure and rates	03.18	Complete	
City Council consideration to adopt a resolution placing a tax measure on the ballot for 11.18	06.18	Complete	
Ballot Measure Resolution, Primary Arguments, Rebuttal Arguments, and City Attorney Impartial Analysis due to County	08.18	Complete	
Election Day	11.18	Ballot measure V was passed by voters by 72 percent.	
Implement Cannabis Business Tax	01.19	Complete	Work with HdL Business License to create forms and integrate into Business License Module.



**Goal:** Continue to improve high quality municipal services.

**Target for Action:** Continue to provide ongoing opportunities for community input into the City's strategic planning process at City Council meetings, Town Hall meetings, and through the use of community surveys.

**Department:** City Manager's Office

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Plan and conduct <del>two</del> Town Hall meetings each year in <del>two</del> different <del>two</del> areas of the City. Utilize school messaging system if possible for additional outreach.	01. <del>2019</del>	Complete	<u>Town Hall meeting held 1/23/20 at Maryland Ave. Elementary.</u>  <u>Strategic Goals Interactive Workshop held 2/8/20 at Community Center.</u>
2. Compile results of Town Hall meetings <u>and Strategic Goals Workshop</u> , contact participants for follow-ups as needed, and prepare recommendations for Council Workshop	03. <del>1920</del>	Complete	
<u>3. Present information to City Council</u>	<u>03.20</u>	<u>03.20 Council Meeting</u>	
4. Conduct a community survey	01.19	Complete	<u>Next survey in 2021</u>
5. Incorporate the City's strategic goals into appropriate staff reports and staff presentations.	Ongoing		
6. Host public workshops to gather input for park grants, masterplans and livability initiative <u>a. Livable La Mesa</u>  <u>b. Input for Prop 68 grant for Collier Park</u>  <u>c. MacArthur Park Master Plan</u>	a. 02.19  b. 09.19  c. 09.19	a. Complete  b. <del>Complete Host outreach for public input for Prop 68 grant for Collier Park.</del> c. <u>Workshop scheduled 03.25.20</u> <del>c. Host public input for MacArthur Park Master Plan.</del>	a. Hosted 4 Community Conversations, 3 outreach events <u>and 4 action planning sessions</u> <u>b. Hosted outreach for public input for Prop 68 grant for Collier Park.</u>  <u>c. Hosted public input for MacArthur Park Master Plan 10.19 and for design concepts 3.20.</u>





**Goal:** *Continue to improve high quality municipal services.*

**Target for Action:** Improve effectiveness of City's communication tools (both emergency and non-emergency) to provide City information to existing and potential residents and businesses.

**Department:** City Manager's Office

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Continue to explore methods including social media to communicate with residents regarding topics of interests. Increase use of videos as an educational tool.	Ongoing	Facebook page created. Social media content now published regularly with new branding	PD and City have Facebook page and has linked Nixle notifications to its Twitter account. PD monitors Nextdoor through Crime Prevention and publishes a monthly update bulletin. PD uses Nixle, Facebook, <a href="#">Instagram</a> , and Twitter to send notifications to the public. FD working to extend community outreach through Nextdoor. CS using Nextdoor to push out information
2. Continue to brand the City image through its wayfinding and entry sign system.	06.15		
a. Add a gateway entry sign to University Ave.	06.16	Complete	
b. New sign at Collier Park	12.16	Complete	
c. Explore wayfinding signage funding for Urban Trails Plan	02.18	Seeking grant funds	
d. New sign at MacArthur Park	06.19	Complete	
e. New sign at Vista La Mesa Park	03.19	Complete	
<a href="#">f. New signs at Rolando and Sunshine Park</a>	<a href="#">11.19</a>	<a href="#">Complete</a>	
<a href="#">g. New signs for Harry Griffen Regional Park</a>	<a href="#">06.20</a>		
3. Utilize a marketing professional to improve communication with residents and businesses on City initiatives and programs.	12.18		City working on expansion of Hidden Gems and Dine.Shop.Explore promotions for economic development.



4. Develop a mechanism to measure marketing outcomes.	08.15	In process	
5. Broadcast City Council meetings online and on Facebook	06.18	Complete	
6. Update City electronic newsletter	09.18	Complete	New electronic mobile friendly quarterly newsletter published
7. Refresh City website and make it more user friendly	01.20	<u>Went live 02.20</u>	
<u>8. Evaluate availability and visibility of emergency/non-emergency numbers posted in public spaces</u>	<u>06.20</u>		



**Goal:** Continue to improve high quality municipal services.

**Target for Action:** Evaluate City owned property for potential development opportunities, partnerships and revenue opportunities.

**Department:** Comm. Dev./City Manager's Office/Community Services

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. <del>Prepare</del> Maintain an inventory of all City owned properties and conduct an analysis of potential development sites as well are opportunities for new revenue.	<del>12.17</del> ongoing		
2. Prepare inventory of all City controlled leases:			
a. Complete database	11.07	Complete	
b. Complete an assessment of lease term compliance	01.08	Ongoing	
c. Prepare recommendations for lease amendments as needed	04.08	Ongoing	
d. Update procedures and policies for lease monitoring practices and responsibilities	09.16	Research and data entry underway	
3. Secure a lease agreement and development for the Briercrest project site.			Court ruled in favor of City 12.13.
a. Council direction to initiate the site development process.	a. 03.14	Complete	
b. Publish Developer Request for Interest (RFI)	b. 10.14	Complete	
c. Developer selection and Council authorization to proceed with ENA and begin negotiations	c. 03.15	Complete	



d. Council approval for Agreement to Lease and entitlements	d. 08.15	Complete	
e. Begin construction	e. 08.17	Complete	
f. Complete construction	f. 06.19	<u>Complete 09.19</u>	
4. Negotiate payment for the old library site.	02.17	Letter sent to County 05.16	
a. Obtain Appraisal	a. 02.18	Complete	
b. Payment due	b. 03.18	Proposal submitted to County for City to contribute funds towards shared programmable space in new civic center building that library could use.	
		<u>Payment made to County 04.19</u>	
5. Develop partnerships for maintenance and management of amenities at MacArthur Park.			
a. Community Garden	a. 09.19	a. Committee formed, working on site planning and agreement	<u>a. Agreement with La Mesa Park and Recreation Foundation for garden signed 2.20</u>
b. Off-leash dog park	b. 09.19	b. Form planning committee with citizen group to assist with design and fundraising.	
c. Negotiate agreement for reuse of old golf course club house	c. 09.19	c. <del>Recommend using club house for Community Garden-Complete</del>	c. <u>Using for Community Garden</u>
d. Caretaker selected to live on site to lock and watch over park after business hours.	<del>d. Ongoing</del> <u>d. 4.18</u>	d. Complete	
e. Working with commercial vendors and non-profits to host activities and events in park.	<u>e. Ongoing</u>	e. <del>Hosting Foothills Arts Association and La Mesa Beautiful art and garden show 05.19.</del>	e. <u>Hosted Foothills Arts Association and La Mesa Beautiful art and garden show 05.19</u>



**Goal:** *Continue to improve high quality municipal services.*

**Target for Action:** Explore feasibility of completion of the next phase of the Civic Center Master Plan project.

**Department:** Community Development/City Manager's Office

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Meet with Civic Center Subcommittee to discuss site development options		Complete	
2. Conduct site tours with the Subcommittee and potential developers		Complete	
3. Subcommittee make recommendation to and get direction from City Council on development options	02.18	Complete	
4. Prepare updated site development financial information based on City Council direction.	08.18	In progress	
5. Subcommittee make recommendation to and get direction from City Council on development RFQ	<del>07.19</del> <u>07.20</u>		
6. Issue developer RFQ	11. <del>19</del> <u>20</u>		
7. Select developer	05.2 <del>19</del>		
8 Sign development agreement	11.2 <del>19</del>		
9. Begin construction			



**Goal:** *Continue to improve high quality municipal services.*

**Target for Action:** Explore feasibility of completion of the Old Police Station property development.

**Department:** Community Development/City Manager's Office

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Secure at title report for property	04.17	Complete	
2. Extend site development period 5 years	08.17	Complete	
3. Meet with Civic Center Subcommittee to discuss site development options.		Complete	
4. Conduct site tours with the Subcommittee and potential developers		Complete	
5. Subcommittee make recommendation to and get direction from City Council on development options	02.18	Complete	
6. Prepare updated site development financial information based on City Council direction.	06.18	In progress	
7. Subcommittee make recommendation to and get direction from City Council on development RFQ	08.18	Complete	
8. Issue developer RFQ	10.18	RFQ issued 2/7/19. Due 4/8/19	
9. Select developer	02.19	<u>Selected USA Properties 10.19</u>	
10 Sign development agreement	12.19	<u>Negotiations in progress</u>	
11. Begin construction	08.30.22		



**Goal:** Continue to improve high quality municipal services.

**Target for Action:** Continue to update the City's technology systems and operations to more effectively deliver services to residents and businesses.

**Department:** City Manager's Office

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Review and Update the IT Network. a. Add a Mobile Data Management system to improve computer security	12.15	09.16 Product research in process. <u>01.20 Identified vendor</u> <u>03.20 Meet with vendor</u>	
2. Conduct review of City technologies to update Technology Master Plan/ Guidelines.  a. Create a BYOD policy to correspond with City of San Jose et.al. v. Superior Court of Santa Clara County b. Review current and future role of City Intranet for employee use.	08.17  06.16	Complete  Intranet upgrade complete	
3. Expand Laserfiche capabilities and department usage  a. Implement import agent license (L drive folder linked to Laserfiche)  b. Input city retention schedule into Laserfiche	<del>04.18</del> <u>07.20</u>  <del>03.19</del> <u>12.20</u>		<u>Reviewing PRA requests to determine which records are requested most often by staff and the public in order to update the Laserfiche input plans for each department</u> <u>a. Work with IT and Laserfiche to implement import agent</u>  <u>b. Working with Laserfiche to determine what is required and needed to input the city retention schedule into Laserfiche; will need to work with records management consultant, to convert the City's retention schedule into a database Laserfiche can use</u>



			<u>for implementation</u> The Weblink project has been put on hold due to the need to complete other projects before the Laserfiche project can be implemented.
6. Provide access to the Laserfiche repository City-wide  a. Determine most cost-effective method for City-wide access to Laserfiche.  b. Configure City's intranet portal for access to Laserfiche.  c. Determine implementation schedule.  d. Implement training and networking (i.e. user groups).	Ongoing  <del>06-18</del> <u>ongoing</u>  03.17  10.17  <del>06-18</del> <u>ongoing</u>	a. Working with Departments on current Laserfiche user configuration to determine whether additional licenses are needed; b. Complete  c. Complete  d. In progress	<u>Purchased an additional license and scanner for the Fire Department to begin scanning records into Laserfiche</u>  c. All departments now have access to Laserfiche. Implementation schedules are on the City intranet  d. Working with Departments to inform them of their access to Laserfiche and to determine if further training is needed.
7. Installation of new WORM (write once ready many) drive  a. Work with IT to install and develop an implementation plan b. Install and test	In progress  09. <del>4</del> <u>920</u>	a. Hosting location identified	WORM drive to be launched in FY <del>4</del> <u>920</u>  <u>Installing in a temporary location while the permanent location is being upgraded</u>
8. Review and Update the Records Management Program City-wide.  a. Utilize records management consultant to update retention schedule.  b. Provide training to records personnel on implementing electronic records management best practices.		a. Complete  b. Complete	





c. Create electronic document management policy.		c. Complete	
d. Update the e-mail policy to include archiving		d. Complete	
e. Train staff on new off-site storage and review of records retention program.		e. Complete	
f. Phased email implementation plan with onsite training for staff.	04.18	f. Complete	Sent out citywide email regarding the implementation of the email retention policy.
g. Train staff on records file system.	02.19	g. Complete	Held a Laserfiche training and Records Management and Destruction training in February 2019
h. Train staff on the preparation of records for destruction	02.19	h. Complete	
9. Update City's email domain name	04.18	<u>Complete 07.19</u>	
10. Upgrade data circuits for remote facilities			
a. Community Center	<del>07.19</del> <u>06.30</u>		
b. Fire Stations 12 & 13	10.19		
11. Implement web based agreement signature solution			
a. Select vendor	11.18	Complete	
b. Implementation	09.19	<u>Public Works began using 01.20.</u>	
<u>c. Phase in other departments</u>	<u>07.20</u>		



**Goal:** *Continue to improve high quality municipal services.*

**Target for Action:** Maintain compliance with the Federal Clean Water Act and the California Porter-Cologne Water Quality Control Act.

**Department:** Public Works

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Monitor implementation of 2013 municipal separate storm sewer system (MS4) permit for a regional offsite alternative compliance program.	05.13: NPDES Permit Approved 05.15: JURMP Completed 12.15: WQIP Completed 02.16: BMP Development Manuals take effect	Working with permit stakeholders to develop a collaborative, watershed, regional based approach through APWA	
2. Monitor implementation of San Diego Bacteria Total Maximum Daily Load Order (TMDL)	Re-open Permit Project: 2017 Interim Compliance: 2017 Final Compliance: 2030	TMDL - ongoing	Regional work continues to modify compliance targets and correctly identify indicators and sources.
3. Monitor City of San Diego permit renewal process for Point Loma Wastewater Treatment Plant. Establish an administrative or legal change that will allow Point Loma to remain at the secondary treatment level (secondary equivalency)	Permit Renewal Due: 02.15 Permit Expires: 07.15 Secondary Equivalency: 2019	Permit submitted: 01.15 Modified permit renewal approved June 2017	Continue to work with the Metro JPA to support City of San Diego's efforts to pursue legislative and administrative changes to achieve secondary equivalency
4. Work with San Diego on Implementation of Pure Water San Diego Program.	Cost Allocation due: 2017 Preliminary approval of MOU between Metro JPA & Mayor of San Diego - April 2018 Execute amendment to the 1998 Regional Disposal Agreement - 2019	Cost and revenue allocation deal points have been prepared.  Complete	
5. Complete the Alvarado Creek Environmental Project a. Grub and clear creek bed. b. Sewer construction c. Landscaping	12.15 12.16 12.16	Complete Complete Complete	



**Goal:** Revitalize neighborhoods and corridors.

**Target for Action:** Complete construction plans and seek funding for public improvements on University Avenue. (Public Works Dept.)

**Department:** Public Works

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Prepare conceptual design		Complete	
2. Secure funds for design	07.04	Completed	\$190,000 CDBG funds approved by Council 4/27/04
3. Retain consultant to prepare the design plans and specifications	10.04	Completed	
4. Attempt to secure funds for the construction (est., \$4,000,000)	Ongoing	Awarded \$2.3M storm water grant 10.14.	Cycle 2 ATP Funds awarded 1.16 for bike lanes, bulbouts, and high visibility crosswalks.
5. Community outreach to refine design plan and traffic improvements - Workshop 1 background and objectives	07.05	Completed	
6. Environmental review and final recommendations to Council for approval of concept plans	07.06	Completed	
7. Complete the design plans and specifications and completion of environmental documents	09.15	Complete	
8. Intersection modifications at University and Yale	07.08	Complete	
9. Intersection modifications at University and Allison and University and Baltimore	10.10	Complete	
10. Intersection modifications at University and Lee	07.09	Complete	
11. Intersection modifications at University and Massachusetts	12.13	Complete	
12. Intersection modifications at University and Harbinson	07.14	Construction contract awarded	Complete
13. Begin median construction	04.16	Bid award 3.16	Complete
14. Complete median construction	04.17	Complete	Complete
15. Begin West La Mesa Street Improvements construction	12.17	Complete	
16. Complete West La Mesa Street Improvements construction	12.18	Complete Underway	
17. Begin construction of remaining University Bike Lanes	07.19	Underway	Obtained grant for paving & bike lanes for remaining
18. Complete construction of remaining University Bike Lanes	12.19	Underway	Awarded construction contract 02.20



**Goal:** Revitalize neighborhoods and corridors.

**Target for Action:** Continue to investigate opportunities for economic development, including reviewing the private development permitting process to increase efficiencies.

**Department:** Community Development/City Manager's Office/Public Works/Fire

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
<p>1. Work with Grossmont Center owners to define long-term goals and infrastructure needs to support redevelopment potential.</p> <p>a. Identify public/private partnership opportunities;</p> <p>b. Identify potential funding sources; and</p> <p>c. Determine need for an update to the Grossmont Specific Plan.</p>	12.14	Ongoing	<u>Staff meets with Grossmont Center representatives on a regular basis.</u>
<p>2. Communicate regularly with commercial brokers regarding opportunities in La Mesa.</p> <p>a. Update the City's commercial vacancy inventory twice annually.</p> <p>b. Post updates on website and email blast to brokers.</p> <p>c. Continue outreach to national credit tenants with interest to expanding to the region.</p> <p>d. Promote the Mixed Use Urban Overlay Zone to appropriate brokers, developers and interested parties.</p>	Ongoing		
<p>3. <del>Continue to m</del>Maintain communications with economic development organizations.</p>	Ongoing	03.14 Council authorization to join membership with ECEDC.	
<p>4. Complete and unveil new Business Development tools.</p>	08.16	New Community Profile completed 01.17	



5. Develop a summer Dine.Shop.Explore campaign to promote exploring La Mesa. Offer merchants the use of Hidden Gems logo and develop window clings promoting La Mesa business.	10.16	Hidden Gems campaign launched Spring 2018.	
6. Host roundtable discussions with small and large developers as well as internal city staff to determine ways to improve efficiencies in processing private development projects.	08.17	Complete	
7. Create an implementation plan following input.	12.17	Underway	
8. Upgrade permitting software a. Issue Request for Proposals b. Award contract c. Begin implementation, data conversion and staff training d. Go live	a. 03.18 b. 03.19 c. 07.19 d. 01.20	a. Complete <u>b. Complete</u> <u>c. In progress</u>	
9. Examine opportunities for making the plan check counter at city hall more efficient and user friendly for staff and customers	07.19	Counter expansion <del>planning</del> <u>underway</u> <del>completed</del> <u>09.19</u>	
10. Continue to explore opportunities to increase efficiencies in the development permit and construction process	Ongoing		
<u>11. Update the Muni code (24.05.040.C.1.) requirement threshold for public improvements for private development</u>	<u>07.20</u>		
<u>12. Explore opportunities for murals on public and private property to discourage graffiti</u>	<u>Ongoing</u>		



**Goal:** Revitalize neighborhoods and corridors.

**Target for Action:** Update the Downtown Village Specific Plan.

**Department:** City Manager’s Office/Community Development/Public Works

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Work with Downtown Specific Plan Subcommittee on recommendations to City Council.	04.17		
2. Downtown Village Specific Plan Update			
a. Complete community sensing for Specific Plan.	07.12	Complete	
b. Draft to be made consistent with City branding	05.17	Underway	
c. <u>Assess and update the Design Guidelines in conjunction with update of the Urban Design Program (SB2 Planning Grant Funded) Review draft with Subcommittee</u>	<u>03.2106.17</u>		
d. Subcommittee present report to City Council.	<u>06.2107.17</u>		



**Goal:** *Revitalize neighborhoods and corridors.*

**Target for Action:** Property Improvement Revitalization Grant Program: - NEW

1) West La Mesa

2) Illegal cannabis business locations

**Department:** City Manager's Office's

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
<u>1. Finalize draft program documents</u>	<u>04.20</u>		
<u>2. Staff review of draft program documents</u>	<u>05.20</u>		
<u>3. Present draft program to City Council for approval</u>	<u>06.20</u>		
<u>4. Program implementation</u>	<u>07.20</u>		



**Goal:** *Enhanced recreation and quality of life opportunities.*

**Target for Action:** Develop strategies as outlined in the Parks Master Plan to increase open space and recreation needs within the community and seek funding for park projects based on priorities outlined in the Plan.

**Department:** City Manager's Office/Comm. Development/Comm. Services

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Work with School Districts through the Joint Use Steering Committee to consider future joint use opportunities.	a. Ongoing  a-b. 12.20	a. Current work focusing on La Mesa Arts Academy / Highwood Park. a-b. Update agreement with GUHSD	
2. Work with the La Mesa-Spring Valley School District and the Boys and Girls Club to create a master plan for Highwood Park/La Mesa Middle School.  a. Complete a design, garner community input, and seek funding for the extension of Junior High Drive.  b. Complete the Environmental review and public sensing for Junior High Drive and Boys and Girls Club.  c. Once funding secured complete IOD for road and utility dedication.  d. Work with BGC on tenant improvements for Teen Center.  e. Complete infrastructure improvements on Junior High Drive	12.14  06.14  08.14  07.14  09.18	LOU approved by partners.  a. Complete  b. Complete  c. Complete  d. Complete  e. Complete	
3. Focus future grant and infrastructure upgrades in the same parks as the La Mesa			





<p>Park and Recreation Foundation has designated for playground upgrades.</p> <p>a. Complete a new playground and entry at Vista La Mesa Park.</p> <ol style="list-style-type: none"> <li>1. Begin construction</li> <li>2. Complete construction</li> </ol> <p>b. Complete new playground at La Mesita Park.</p>	<p>10.17 07.18</p> <p>11.18</p>	<p>Contract awarded 03.18 Playground completed 09.18 Entry completed 03.19 Complete 01.19</p>	
<p>4. Develop final design plans for Collier Park project</p> <p>a. Preparation of EIR and NEPA documents</p> <p>b. Review by Boards and Commissions</p> <p>c. Recirculate Draft EIR with updated project description. (45-day public review period)</p> <p>d. Council adoption of final Collier Park Master Plan and EIR certification.</p> <p>e. Resurface and stripe Collier Park Tennis Court for shared use with Pickleball.</p> <p>f. Complete the construction of phase 1 Collier Park entry way</p> <p>g. Seek funding for remaining phases of Collier Park</p> <p>h. Complete Historical Resources Inventory of Spring House</p>	<p>10.12</p> <p>12.12</p> <p>06.13</p> <p>07.14</p> <p>02.15</p> <p>06.17<del>5</del></p> <p><u>09.15 ongoing</u></p> <p><u>12.20 Ongoing</u></p>	<p>Complete</p> <p>Complete</p> <p>Complete</p> <p>Complete</p> <p>Complete</p> <p>Complete</p> <p>g. Applied for Land and Water Conservation Grant 02.18, Urban Greening Grant 02.19, <u>submitting</u> Prop 68 <u>competitive</u> grant 08.19</p>	<p><u>Prop 68 competitive unsuccessful</u></p>
<p>5. Develop an implementation plan for the expansion of the urban trail system (refer to F-1 for details)</p>	<p>09.17</p>	<p>Ongoing</p>	<p><u>Preparing updated trails and parks map</u></p>
<p>6. Create an inventory of City buildings and structures in parks to assist with prioritization of infrastructure upgrades.</p>	<p>12.15</p>	<p>Complete</p>	



<p>a. Develop a plan to upgrade facilities that generate revenue to the City to maintain competitiveness.</p> <p>b. Develop pool preventative maintenance plan as part of MacArthur Park Master planning process.(See E-1.5)</p>	<p>01.19</p> <p>05.20</p>		<p>a. <del>CIP-programmed FY18 funds to</del> <u>Upgraded</u> Community Center Complex and Adult Enrichment Center <u>01.20</u>.</p>
<p>7. Consider options for short-term and long-term park amenities for uses at <del>Sun Valley once operators terminate lease and City takes over operations</del> MacArthur Park</p> <p>a. Prepare Phase 1 plans to improve Park entry from Kuhlken field parking lot</p> <p>b. Complete Phase 1 construction.</p> <p><u>c. Install safety nets at Kuhlken Field</u></p> <p><u>d. Construct community garden</u></p>	<p>Ongoing</p> <p>10.18</p> <p><del>05.19</del> <u>10.19</u></p>	<p><del>Working with partners to build an interim community garden and dog park</del></p> <p>a. <u>Complete</u></p> <p>b. <u>Complete Construction contract awarded 03.19</u></p> <p>c. <u>Seeking Neighborhood Reinvestment Grant</u></p> <p>a-d. <u>Agreement in place. Seeking funding.</u></p>	
<p>8. Release an RFP for MacArthur Park Constraint and Opportunity study to determine best use of property to maximize park amenities, including potential revenue streams from park uses.</p> <p>a. Provide recommendations to Council</p>	<p>6.17</p> <p><del>04</del> <u>10.18</u></p>	<p>Complete</p> <p>Complete</p>	
<p>9. Explore opportunities for redevelopment of MacArthur Park through creation of a Master Plan</p>	<p><del>03.20</del> <u>06.20</u></p>	<p><u>Consultant hired to create masterplan, incorporating public input</u></p>	



**Goal:** *Enhanced recreation and quality of life opportunities.*

**Target for Action:** Develop and implement strategies to increase participation in recreational and volunteer opportunities.

**Department:** Community Services

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
<p>1. Program activities that bridge the gap of services that are no longer provided by the schools.</p> <p>a. Continue to Identify partnerships with Charter Schools that may not have the resources to provide recreation classes.</p>	Ongoing	Providing swim lessons, recreational swim time and recreation space for charter and home Schools	
<p>2. Schedule activities to allow adults and children to be able to attend overlapping courses in the same complex to better serve residents.</p>	Ongoing	Continually seeking additional contracted instructors to add to classes offered.	
<p>3. Employ technology to better serve the La Mesa community and department operations.</p> <p>a. Increase social media presence for Community Services programs.</p> <p>b. Implement point of sale and membership tracking systems at pool and Adult Enrichment Center.</p>	<p>Ongoing</p> <p>09.17</p>	<p>Utilizing Twitter, Facebook, Nextdoor and Meetup, <del>implementing</del> Peach Jar to access LMSVSD students</p> <p>Complete</p>	
<p>4. Develop a marketing plan for the department to better serve residents.</p> <p>a. Create brand standards for marketing materials.</p> <p>b. Utilize marketing firm to provide updated brand for Community Services.</p>	<p>12.13</p> <p>03.15</p> <p>12.16</p> <p>09.19</p>	<p>Complete</p> <p>Complete</p> <p>In process</p> <p>Rebrand recreation guide and AEC newsletter</p>	



5. Expand programs offered for adults and Adult Enrichment Center.	Ongoing	Exploring trends in adult programs and seeking additional contracted instructors/volunteers to provide workshops and classes	
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**Goal:** *Enhanced recreation and quality of life opportunities.*

**E-3**

**Target for Action:** Create community action plan recommendations through the Livable La Mesa initiative. ~~-NEW~~

**Department:** Community Services

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Host public meetings and outreach to gather information on city-wide livability. a. Livability survey b. Community conversations/outreach events c. Form Action Planning teams with community members/stakeholders and partners to help set goals for livability plan. d. Create <del>Draft</del> <u>Action</u> plan and present to City Council e. <u>Work with Departments, stakeholders and community partners to implement short, medium and long term goals in Action Plan</u>	a. 03.19 b. 02.19 c. 05.19 d. <u>09.19</u> e. <u>Ongoing</u>	a. Complete b. Complete c. <u>Complete</u> d. <u>Complete</u> e. <u>Annual report to AARP Age Friendly Communities Program</u>	b. <u>e. Livable La Mesa Action Plan adopted 10.19</u>



**Goal:** *Enhanced recreation and quality of life opportunities.*

**E-4**

**Target for Action:** Implement the City’s Climate Action Plan to reduce community-wide greenhouse gas emissions 53% by 2035. ~~-NEW~~

**Department:** City Manager’s Office/Public Works/Community Development

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Report on CAP Implementation Progress	a.Q1 2019 b.Q1 2020 c.Q3 2021	a. Complete <del>–Feb 2019–</del> <del>FY19-21 CAP Implementation Plan adopted, including 2017/2018 program achievements</del>  b. Complete	
2. Implement a residential engagement program to activate and engage the community on key sustainability topics a. Obtain grant funding b. Develop program c. Launch program d. Evaluate	a.Q1 2019 b.Q1-Q2 2019 c.Q3 2019 d.Ongoing	a.Complete - City awarded \$60K grant from SDG&E’s Emerging Cities Program b. <del>In-progress – Program development launched March 2019.</del> & c. Complete – Launched DIY Energy and Sustainability Toolkit 09.19 e.b. Ongoing	
3.Explore funding opportunities to support expansion of programs and GHG reduction efforts	Ongoing	Q1 2019 Awarded: a. 1.5M+ for bicycle and pedestrian improvements b. \$60K to support development of residential engagement program c. <u>\$385K grant from Cal Fire to fund Urban Forest Management Plan.</u> d. <u>SDSU Sage Program received \$25K grant from Contour Foundation</u> Applied: <u>\$385K request from CAL FIRE to fund Urban Forest Management Plan</u>	
4. Evaluate the feasibility of Community Choice Aggregation/Energy as a mechanism to achieve La	a. Q4 2018	a. Complete – Project partners include Chula Vista and Santee	



Mesa's 100% renewable energy by 2035 CAP goal. a. Identify project partners and select consultant b. Launch feasibility study c. Present draft report to Council and public <u>d.</u> Identify next steps <u>d-e.</u> <u>Begin serving customers</u>	b. Q1 2019  c. Q2-Q3 2019  <u>d.</u> Q4 2019  <u>e.Q1 2021</u>	<u>b. &amp;c Feasibility study completed 08.19</u> <u>progress</u>  <u>d. Complete – City became founding member of regional CCA – San Diego Community Power 09.19</u>	
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F-1

**Goal:** *Effective and efficient traffic circulation and transportation.*

**Target for Action:** As part of the citywide walkability and wellness initiatives implement sidewalk/pedestrian improvements along with associated programming to encourage walking/biking.

**Department:** Public Works/Community Services

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Develop an Urban Trails Mobility Action Plan.  a. Engage older adults, disabled persons, and families with strollers, along with residents in high-priority neighborhoods to capture input on their unique walkability needs.  b. Educate and train high-priority neighborhoods on mobility assessment, transit use, and advocacy.  c. Identify urban trail routes that will connect residents in high-priority neighborhoods to transit, commerce, parks and recreation, and other key community destinations.  d. Compile all community input to develop an Urban Trails Mobility Action Plan for the City to increase active transportation throughout the community.  e. Encourage residents to increase walking, biking, and transit use through one citywide	Caltrans funding secured, grant began 03.14. 10.15  06.15  12.15  01.16  Ongoing	Complete  Complete  Complete  Complete  <u>d-e.</u> Community Services hosts weekly walks in	



community event and localized neighborhood walking groups.  f. Identify funding for Urban Trails wayfinding signage	Ongoing	various neighborhoods around city. <del>Bike special event scheduled for 04.19</del> Hosted bike safety fairs throughout the year	
2. Sustain La Mesa Safe Routes Program	Ongoing		
a. Establish SRTS PTA Committees at local public schools	03.14	Complete	
b. Identify funding to sustain Safe Routes Intergenerational Program	03.18	Funding secured through 06.22	
c. Identify funding for SRTS programming at Helix High, LMAAC and VLMA	05.14	Complete with \$65,000 secured	
3. Preparation of implementation procedures and funding options to address outstanding liens for sidewalks	09.10	In Process Est 9-18	Updated sidewalk lien map. Draft procedure
4. Perform environmental review on revised street design standards	07.10	Complete	
5. Development of plans and grant applications for priority pedestrian improvements			
a. Safe Routes to School grant project to complete missing sidewalks on Maryland Avenue, 71 <sup>st</sup> Tower St, Olive Ave.	12.15	<del>Construction</del> Complete 2017	<del>Construction-Completed</del>
b. North Spring Street Phase 1 I-8 bike and pedestrian crossing grant project (HSIP)	06.16	<del>Complete</del> <del>Construction</del> In-progress	<del>Construction finish expected spring 2019</del>
c. King Street Phase 2 pedestrian and bicycle improvements grant project	12.16	<del>Construction</del> Complete 2017	<del>Construction-Completed</del>
d. North Spring Street Phase 2 grant project (SGIP)	03.15	<del>Design completed.</del> Construction <del>contract</del>	<del>MTS &amp; CPUC approvals obtained.</del>
e. Jr High Street extension / West La Mesa Pedestrian & Bicycle Connectivity Project	06.15	<del>awarded</del> starting 2019. <u>02.20</u>  <del>Construction In-</del>	<del>Construction started.</del> <del>Expected completion in Spring 2019</del> <u>complete</u>





		<u>progress</u> Complete 2019	
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**Goal:** *Effective and efficient traffic circulation and transportation.*

**Target for Action:** Develop plans for use of TransNet and Road Maintenance and Rehabilitation Account (SB1) funds.

**Department:** Public Works

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Present the <del>2020</del> 2018 RTIP to the City Council	05. <del>2018</del>		
2. <del>Conduct 2<sup>nd</sup> round of collector street resurfacing</del>			
a. <del>Out to bid</del>	a. <del>05.17</del>	<del>Bid Date Expected 05.18</del>	
b. <del>Council award</del>	b. <del>08.17</del>	<del>Award 08.18</del>	
c. <del>Begin construction</del>	c. <del>10.17</del>	<del>Start Construction 10.18</del>	
d. <del>Complete construction</del>	d. <del>a. 01.18</del>	<del>Finish Construction 03.19</del>	
3. <del>Perform annual street slurry seal resurfacing project in Zone 1</del>		<del>Complete</del>	
a. <del>Street skin patch and dig outs</del>	a. <del>06.17</del>		
a. <del>Trim trees</del>	b. <del>04.17</del>		
b. <del>Concrete sidewalk, curb, ramp and driveway maintenance</del>	c. <del>05.17</del>		
c. <del>a. Street slurry seal resurfacing</del>	d. <del>06.17</del>		
4. <del>Provide the FY2018 Road Maintenance and Rehabilitation Account proposed project to the City Council in the CIP</del>	08.17	<del>Complete</del>	
5. <del>Perform annual street slurry seal resurfacing project in Zone 2</del>			
a. <del>Street skin patch and dig outs</del>	a. <del>01.18</del>	<del>Complete</del>	
b. <del>Trim trees</del>	b. <del>03.18</del>	<del>Complete</del>	
c. <del>Concrete sidewalk, curb, ramp and driveway maintenance</del>	c. <del>03.18</del>	<del>Complete</del>	
d. <del>Street slurry seal resurfacing</del>	d. <del>06.18</del>	<del>Planned</del>	



<u>26. Perform annual street slurry seal resurfacing project in Zone 3</u>			
a. Street skin patch and dig outs	3.19	<del>Complete</del> <del>Underway</del>	
b. Trim trees	4.19	<del>Complete</del> <del>Planned</del>	
c. Concrete sidewalk, curb, ramp and driveway maintenance	6.19	<del>Complete</del> <del>Planned</del>	
d. Street slurry seal resurfacing	8.19	<del>Complete</del> <del>Planned</del>	
<u>37. Provide the FY20 Road Maintenance and Rehabilitation Account proposed project to the City Council in the CIP</u>	06.19	<del>Complete</del> <del>Underway</del>	
<u>4. Perform annual street slurry seal resurfacing project in Zone 4</u>			
e. <u>Street skin patch and dig outs</u>	<u>03.20</u>		
f. <u>Trim trees</u>	<u>04.20</u>		
g. <u>Concrete sidewalk, curb, ramp and driveway maintenance</u>	<u>06.20</u>		
h. <u>Street slurry seal resurfacing</u>	<u>08.20</u>		
<u>5. Provide the FY21 Road Maintenance and Rehabilitation Account proposed project to the City Council</u>	<u>06.20</u>		



**Goal:** *Effective and efficient traffic circulation and transportation.*

**Target for Action:** Continue to work with the appropriate Federal and local agencies to complete the design and construction of the High Street under-crossing. Consider alternatives to completion of the under-crossing.

**Department:** Public Works/Community Development/City Manager's Office

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Monitor FHWA review of preliminary plans	Ongoing	Completed. To date the FHWA representatives indicate that the project is not earmarked for funding	
2. Contact legislative delegates as needed to support Federal funding of the project	Ongoing	Met with Navy representatives 01.12 and 9.16. No funding available.	Submitted the project to SANDAG for inclusion in the federal economic stimulus package. Contacted NAVFAC Commanding Officer 02.15 requested assistance. CO indicated that because the project is over \$1M that it needs congressional authorization which is unlikely at this time due to higher priority projects in the region.
3. Value engineer the design for a more cost effective project. a. Contract with SANDAG Service Bureau b. Select consultant c. Prepare scope of work d. Complete value engineering	a. Complete b. Complete c. 05.13 d. 05.14	Complete	Consultant has prepared a more cost effective alternate. Waiting for Navy response.
4. Provide coordination with MTS and other local agencies affected by the project	Ongoing	Pending U.S.N. participation	
5. Review plans when submitted	TBD	Pending U.S.N. participation	
6. Provide inspection services for public improvements that will be transferred to the City for maintenance	TBD	Pending U.S.N. participation	



7. Coordinate preparation of any related inter-agency agreements required for maintenance of the under-crossing and related improvements.	TBD	Pending U.S.N. participation	
8. Alternatively, as part of an analysis of the potential development of Spring Street MTS Trolley Station, explore varied options to completion of undercrossing.	See Target G-1		



**Goal:** *Ensure safe and affordable homes for all current and future residents.*

**Target for Action:** The City will track legislation related to increasing housing for residents, and to the extent feasible work to improve housing through the processing of private development that meets the City's General Plan goals.

**Department:** City Manager's Office/Community Development

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Work with the Affordable Homes sub-committee to complete an Ordinance adding the Affordable Homes Bonus Program to the La Mesa Municipal Code.	08.17 – adopted 10.10.17	CA/CM/CD	
2. Monitor state and federal legislation regarding housing concerns.	Ongoing		
3. The City will continue working with developers to provide opportunities for new housing of all types and affordability.	Ongoing		
4. Work with Council Subcommittee to <del>update</del> develop ordinance for Accessory Dwelling Units <u>and Junior Accessory Dwelling Units.</u>	<del>03.2006.18</del>	<del>Complete</del>	
5. Explore via planning grants consideration of developing MTS selected trolley station parking lots for housing.	11.18	Caltrans Sustainability Communities Grant Submitted	
	06.19	Grants Awarded	
	10.19	Begin Project (Grant Awarded <del>Pending</del> 11.19)	
	01.22	Complete Project	
6. <u>Inform public through education workshops</u>	<u>07.20</u>	<u>Hosted a Housing 101 workshop 09.19</u>	



**Goal:** *Ensure safe and affordable homes for all current and future residents.*

**Target for Action:** The City will work to improve maintenance of property through targeted code enforcement programs.

**Department:** Community Development

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
<p>1. Improve property maintenance through targeted code enforcement in identified neighborhoods.</p> <p>a. Focus code compliance efforts on Code 1 cases typ. involving hoarding and abandoned properties.</p> <p>b. Communicate with property owners, residents, and neighborhood watch groups.</p> <p>c. Implement focused code enforcement in concert with other departments.</p>		<p>a. Focus resources on residences with debris and safety complaints.</p> <p>b. Ongoing</p> <p>c. Compliance efforts focused on illegal Marijuana Dispensaries. Continue to work with property owners, Police &amp; Fire Departments on the Eastridge Open Space Preserve.</p>	



**Goal:** *Ensure safe and affordable homes for all current and future residents.*

**Target for Action:** The City will work to reduce homelessness in La Mesa. - NEW

**Department:** City Manager's Office/Police Department

KEY ACTION OBJECTIVES	DUE DATE	TRACKING MILESTONES	CORRECTIVE ACTION
1. Police department established homeless outreach team (HOT)		<u>Continue to work weekly with HHSA on homelessness in La Mesa.</u>	
2. Police officers ride with psychiatric emergency response clinicians (PERT)		<u>Four additional police officers attended the PERT Academy. All crisis response training completed for all officers (CRT).</u>	PERT increased to 60 hours per week 02.19. <u>Additional officers scheduled to attend PERT Training.</u>
3. La Mesa joined the San Diego Regional Task Force on the Homeless.	12.17		
4. Participate on the East County Homeless Task Force		<u>Assistant City Manager and Police Captain attend steering and public safety committee meetings</u>	
5. Adopt a Resolution declaring a shelter crisis.	11.18	<u>Complete</u>	
6. City Council establish ad hoc homeless subcommittee	01.19	<u>Complete</u>	
7. Adopt an Emergency Shelter Ordinance	02.19	<u>Complete</u>	
8. City Council creates an ad hoc citizen committee on homelessness	02.19	<u>Complete</u>	
9. City Council appoints members for the ad hoc citizen committee on homelessness	04.19	<u>Complete</u>	
10. Ad hoc citizen committee makes recommendation to City Council for ways to reduce homelessness	10.19	<u>In process</u>	
<u>11. Utilize Homeless Emergency</u>	<u>09.19</u>	<u>PATH and Crisis House</u>	





Aid Program (HEAP) funds to  
reduce homelessness

outreach worker began  
deploying resources in La  
Mesa

