



CITY OF
LA MESA
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December 30, 2020

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California Small Business Relief Grant Program

Application Period Now Open

- The State of California recently created a \$500 million COVID Relief Grant Program for small businesses impacted by COVID-19.
- The grant amount vary from \$5,000 to \$25,000 depending on the gross annual revenue documented in your most recent tax return.
- The first round of applications **opens today** and closes at 11:59 p.m. on January 8, 2021, with approvals being announced on January 13, 2021.

- The California Small Business Development Center is available to assist with grant applications. Learn how to get help with your application [here](#).
- To learn more about the program and review the Grant Guidelines please click [here](#).

Take-Out to Help-Out Social Media Marketing Program



The City launched the Take-Out to Help-Out marketing campaign earlier this month. Check out the most recent social media updates on our [Instagram](#) page!

If you are a La Mesa restaurant and would like to be featured, please [click here](#) for more information. Please note that there is a short [online application](#) to determine eligibility.

Please contact Lyn Dedmon at 619-667-1339 with questions.

La Mesa Economic Development | 619.667.1311 | www.cityoflamesa.us

