



CITY OF  
**LA MESA**  
JEWEL of the HILLS

August 17, 2021

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## **Office of the Small Business Advocate: California Small Business COVID-19 Relief Grant Program**

The application windows for the California Small Business COVID-19 Relief Grant Program are coming up. Round 8 for Nonprofit cultural institutions only, will be open Friday, August 27 through Wednesday, September 8. Round 9, for New Applicants and Waitlisted applicants from certain previous rounds, will be open Thursday, September 9 through Thursday, September 30. A schedule of upcoming informational webinars by partner organizations can be found [here](#).

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# California Vaccination Toolkit

Governor Newsom announced the state's new [Employer Vaccination Toolkit](#), which will create a new process for employers to request a workplace clinic or local provider partner, making COVID-19 vaccines even more accessible for their employees.

The Employer Vaccination Toolkit provides employers with vaccine education materials, information on COVID-19 Supplemental Paid Sick Leave and other guidance for employees, and an online form to request vaccination support.

Employers interested in requesting group appointments at nearby providers, or setting up a mobile or pop-up vaccination clinic at their workplace, must complete an [online form](#). A representative will follow up within three business days, and requests will be filled as resources allow. There is no financial cost to the employer.

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## Business Assistance Grants and Loans

If your business has been or continues to be negatively affected by the pandemic, there are still opportunities to apply for grants and loans. The [American Rescue Plan](#) provides additional funding for restaurants. The American Rescue Plan also extended funding for forgivable PPP loans.

The State of California has also provided tax credit and tax relief programs; a full list is provided [here](#). The list below identifies a shorter list of new or existing programs available to help your business.

If you have questions or need assistance navigating these resources, please call our office at 619-667-1311. The [SBA](#) and [SBDC](#) also have access to resources that can help prepare and complete applications at no cost to your business.

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## Small Business Stimulus Grant Funding

This grant from the County of San Diego is to provide economic assistance to help businesses and non-profit entities impacted by COVID-19. This financial assistance will be allocated to eligible, qualified small businesses and nonprofit entities based on the availability of funds, program guideline, and the submission of all required information and supporting documentation. Visit the County [website](#) for more information and to apply.

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## **Restaurant Revitalization Fund (RRF)**

The Restaurant Revitalization Fund provides assistance to:

- Eligible restaurants, bars, and other qualifying businesses impacted by COVID-19
- Recipients are not required to repay the funding as long as funds are used no later than March 11, 2023

The American Rescue Plan Act established the RRF to help restaurants and other eligible businesses keep their doors open. The RRF provides restaurants with funding equal to their pandemic-related revenue loss (up to \$10 million per business with no more than \$5 million per physical location). Learn more at the SBA's [Restaurant Revitalization Fund website](#).

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## **Economic Injury Disaster Loan (EIDL)**

EIDL is available for businesses, private nonprofits, homeowners, and renters. There is currently no expiration date for this program.

Contact SBA's customer service line at 1-800-659-2955, or send an email to [disastercustomerservice@sba.gov](mailto:disastercustomerservice@sba.gov)

[Apply for disaster loan assistance.](#)

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## **Disaster Relief Loan Guarantee Program**

The Small Business Disaster Relief Loan Guarantee Program is available to small businesses with at least one employee and provides easier access to funds for small businesses. There is no currently no expiration date for this benefit. IBank's Small Business Loan Guarantee Program provides loans to underserved small businesses.

Learn more about this program at the [IBank website](#).

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## Small Business Development Center Training and Webinars

The East County Small Business Development Center ("SBDC") is offering on-demand training to provide current and practical information on business topics ranging from the basics to more advanced business management skills. The depth of SBDC's training ensures business owners and entrepreneurs avail themselves of invaluable insights to help manage and grow a successful business.

The training is designed to meet the needs of the local community and is delivered at no cost. View SBDC's current offerings and [sign up to register](#). Once you have entered your information, you'll be granted immediate access to the workshop.

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## Chamber of Commerce Taste of East County

The Chamber's 12th annual popular "foodie" event has

been re-scheduled to Monday, August 30, 2021. This special evening where guests can “eat their hearts out” will include many returning restaurants and food providers. The event will take place at the newly renovated Town & Country Hotel in Mission Valley. Enjoy great food samplings, free prizes from business sponsors/vendors, a silent auction and raffles during this fun-filled evening. Click on the link for a [video](#) with more information!

DATE: Monday, August 30, 2021

Time: 5:00 p.m. – 8:00 p.m.

VIP Tasting: 5:00 p.m. – 8:00 p.m.

General Admission Tasting: 6:00 p.m. – 8:00 p.m.

Sponsor Tasting: 4:30 p.m. – 8:00 p.m.

Where: Town and Country San Diego  
500 Hotel Circle North in Mission Valley

The Pacific Ballroom

Cost:

VIP Tasting: \$60 for 3 hours of tasting from 5:00 – 8:00 p.m.

General Admission: \$40 for 2 hours of tasting from 6:00 – 8:00 p.m.

At-Door Tickets (If available – only cash/CC):

VIP: \$95 | General Admission: \$75

Please note: This is a 21-year or older event.

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La Mesa Economic Development | 619.667.1311 | [www.cityoflamesa.us](http://www.cityoflamesa.us)

