



JOIN US TO LEARN ABOUT LA MESA'S PATH TO 100% CLEAN ENERGY

**WHAT: COMMUNITY CHOICE AGGREGATION
INFORMATIONAL MEETING**

WHO: LA MESA RESIDENTS AND BUSINESSES

WHEN: JUNE 17TH, 6:00-7:30PM

**WHERE: LA MESA CITY HALL
8130 ALLISON AVE.
COUNCIL CHAMBERS**

Questions? Contact us at envirosvcs@ci.la-mesa.ca.us



**CITY OF
LA MESA**

JEWEL of the HILLS

Community Choice

Aggregation

What is Community Choice?

Under Community Choice, decision-making about electricity purchases on behalf of residents and businesses is made at the local level. This program would allow customers a choice of electricity provider (joining the Community Choice program or continuing to purchase electricity from SDG&E). Currently there are 18 other Community Choice organizations in California, including in San Francisco, Los Angeles County and the City of Solana Beach.

How does it work?

CCAs are established by local communities, either through the creation of a joint power authority or enterprise fund. While CCAs are locally operated, they work in partnership with the existing investor owned utility (IOU). Through this partnership, CCAs procure the electricity while the existing IOUs continue to deliver the energy, maintain the grid, and provide billing services.

Why is the City exploring Community Choice?

Adopted in March 2018, La Mesa's Climate Action Plan charts a course to cut greenhouse gas emissions (GHG) in half and power the community with 100% clean energy by 2035. CCAs are a mechanism to increase the amount of non-polluting, renewable energy and help the City achieve its target of 100% clean energy.

What are the benefits of CCAs?

- Increased customer choice.
- Local control of resource decisions and rates.
- Competitive energy costs.
- Opportunities for innovative new energy programs (energy efficiency, distributed generations, economic development, etc.).
- Support for local infrastructure investment.

What are La Mesa's next steps?

The cities of La Mesa, Santee and Chula Vista have partnered on a joint study to assess the viability of CCA in their respective communities. In anticipation of the draft feasibility study release this summer, the City is hosting an informational meeting on June 17th from 6:00 - 7:30 PM in La Mesa Council Chambers. Join us to learn more about community choice and La Mesa's progress.

