

# UTILITY BOX ART PROGRAM Call for Artists

The La Mesa Arts Alliance, a committee of the La Mesa Park and Recreation Foundation, looks forward to working with you to clean and paint a utility box in La Mesa. This is an exciting project that will enhance the beauty of La Mesa. Please see guidelines below.

**Guidelines:**

No advertising | No politics | No negative imagery | No religious art | No sexual content | No people

**Artist Agreement**

Artist and the La Mesa Park & Recreation Foundation (LMPRF) will sign an Artist Agreement once selection has been made. The selected Utility Box Painting will become the property of the LMPRF and City of La Mesa following selection of the artist and art. Utilization of the art and its images both in print and in electronic form will be at the sole discretion of the City of La Mesa. Said Artwork may be removed at any time for any reason at the sole discretion of the City of La Mesa or the utility box owner.

**Artist Benefits**

Artist will have their art displayed publically and have signature on the utility box (no larger than 3"x 5")

**Artist Packet should include:**

Color rendering or concept sketch of proposed utility box painting and completed application (template provided below). Provide samples, photos, website or social media of artist artwork. Please include location of utility box you are interested in painting.

**Budget:**

Artist will provide their own supplies and paints. Anti-graffiti paint will be provided.

**Sponsors:**

We are also looking for sponsors! \$500 will sponsor a utility box and help beautify the City. Donate online at [LaMesaParks.org](http://LaMesaParks.org) – Arts Alliance; or by VENMO.

@LaMesaParks



**venmo**

**Contact Information**

For more information contact Misty Thompson, 619.667.1319 or e-mail [friends@lamesaparks.org](mailto:friends@lamesaparks.org)  
Please complete application below and review template information.

**Utility Box Painting Artist Application**

**NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_

**STATE:** \_\_\_\_\_

**ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**SIGNATURE/DATE:** \_\_\_\_\_

Email or mail form to La Mesa Park and Recreation Foundation at [friends@lamesaparks.org](mailto:friends@lamesaparks.org):

La Mesa Park and Recreation Foundation  
ATTN: Misty Thompson  
4975 Memorial Drive  
La Mesa, CA 91942

## Utility Box Template

This is a diagram of a typical utility box showing four sides and the top. Use diagram to illustrate your paint concept, sketch or artwork. Note: Actual utility boxes vary in size and shape. From past experience, we have found that unique colors and bold graphics work well, along with bright images that complement the pedestrian activity in La Mesa. **Note: You cannot paint over any identification numbers or warnings affixed to the box.**

